websurely.com

Brand guidelines

How to show the websurely.com name, logo and colours — for press, partners and anyone writing about us.

Press: support@websurely.com · websurely.com/press

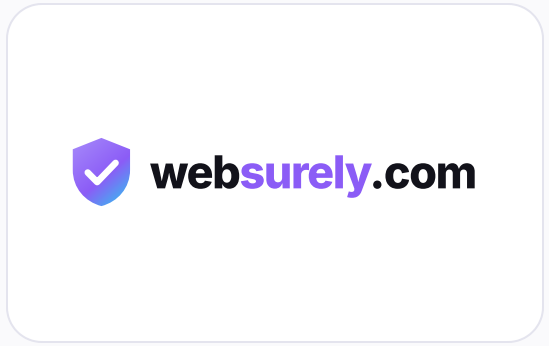
01 · LOGO

One shield, one name

The shield with the check mark stands for "checked and safe". Use the full logo wherever there is room, the shield on its own for small spaces like app icons and profile pictures. Always use the original files — never retype the name in another font.



Colour · dark backgrounds



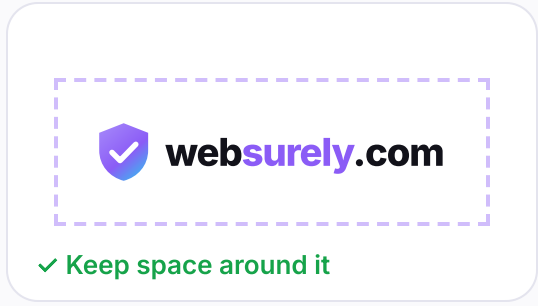
Colour · light backgrounds



White · on colour or photos



Black · print and fax



✓ Keep space around it



× Don't stretch



× Don't recolour



× Don't retype the name

Clear space: at least half the shield's width on every side · Smallest size: 24 px tall on screen, 8 mm in print

Violet for trust, traffic lights for results

Violet
#8B5CF6
Main brand colour

Lilac
#A78BFA
Accents on dark

Cyan
#22D3EE
Gradient end, highlights

Night
#07070B
Main background

Ink
#12121A
Text on light

Paper
#FAFAFC
Light background

RESULT COLOURS — ONLY FOR RATINGS

Low risk
#22C55E
Safe to use

Uncertain
#EAB308
Be careful

Suspicious
#F97316
Warning signs

High risk
#EF4444
Likely a scam

Verified
#3B82F6
Verified business

Inter

Headlines ExtraBold, text Regular and Medium. Free to use.

JetBrains Mono

Only for web addresses and numbers in tables.

Gradient: Lilac → Violet → Cyan, top-left to bottom-right

03 · VOICE & NAME

Plain, friendly, on the visitor's side

- Write **websurely.com** — always lowercase, always with ".com", even at the start of a sentence.
- Talk like a helpful friend, not a security lab: "how old the website is", not technical terms.
- Be clear about risk, never alarmist. We say "high risk" or "likely a scam", not "criminal".
- The Scam Score runs from 0 (safe) to 100 (scam) and is in beta.
- A paid badge never changes a website's score.

ABOUT US — SHORT

websurely.com is a free website scam checker. Paste any web address and see in seconds whether a website is safe, suspicious or likely a scam.

TAGLINE

Is it legit or a scam? Find out in seconds.